

# Extra.net for Franchise Support System

**Enhance your operations and increase your company value proposition within the growing and competitive franchise market. Accelerate your business with advanced franchise system support tools to increase profitability and loyalty.**

## Communicate

- Increase the breadth of your communication channel. Reduce phone and mailing costs.
- Post information immediately or for a specified publishing date.
- Allow franchisees to post articles and comments with a back-office approval process.
- Apply knowledge management tools for complaints and suggestions by department.
- Receive quick responses to Polls and Surveys, get your franchisees involved.

## Collaborate

- Benefit from back-office processes that are driven through your support system.
- Increased knowledge management by gathering data through your support system.
- Track vendor rebates and sales to provide current and accurate information.
- Deploy P.O.S. polling systems to automatically generate Royalties and marketing dollars.
- Enable your organization to effectively manage data and reports from the support system.

## Control

- Track franchisee communications for legal purposes.
- Manage all content and functions for the support system through an easy to use browser interface. Anytime, from anywhere in the world.
- Deploy the optional Order Center to control supplier pricing and order processes.
- Integrate system with suppliers and partners through EDI, XML or other technical tools.
- Track leases and franchise contracts by notifications and alarms.
- Control users and multiple brands including vendor maintenance access.

## How Does Your Organization Benefit?

- Increase franchisee loyalty to reduce churn rates.
- Decrease I.T. and internal management costs. R.O.I. realization within months.
- Create new profit centers and tracking tools for suppliers and rebates.
- Automate royalty report submission to control discrepancies.
- Usage reporting and statistics for each user, including discussion boards and forums.
- Add value to your sales plan for new prospective franchisees.
- Push out information; surveys, event notices, sign-up forms, registrations etc.
- Low start-up/customization cost and affordable monthly access fees. *(Other purchase options available)*

Call Boxx Software today for a free evaluation and demonstration. Please visit us at [www.boxxsoftware.com](http://www.boxxsoftware.com). [Sales@boxxsoftware.com](mailto:Sales@boxxsoftware.com)

Our on-line evaluation form can be found at <http://www.boxxsoftware.com/customer/survey.html>

### System Features:

- On-line Royalty Reporting
- Discussion Board/Forums
- Suggestion Box
- Complaint Box
- On-line Order Center\*
- Forced Document Read
- Survey Response Form
- News and Headlines
- Training Center
- P.O.S. Integration\*
- Real-time Royalty Tracking\*
- Internal Lease Management
- Company Rebate Management
- Administrative Reports
- Sales & Marketing Tools
- Customer Service Tools
- Post Legal Documents
- Contact Lists by Segment
- Manuals and Guides
- Private traceable E-mail
- Promotions and Incentives
- User Set Up with Edit Rights
- Browser-based Administration
- Executive Viewing Control
- Customizable Reporting
- Distributed Announcements
- Post Policies and Guidelines
- Store Sales Reporting

### Our Quality Commitment:

- Full customization to your design standards.
- Full training and implementation provided on-site.
- Full server and application management.
- Full security and system monitoring.
- Full e-mail and phone support 24/7.
- Full feature additions including upgrades and performance improvements.
- Provide strong product value within an affordable pricing model.

Phone: 416.410.6704  
Fax: 416.236.5885

**BOXX**  
**SOFTWARE**

E-mail: [sales@boxxsoftware.com](mailto:sales@boxxsoftware.com)  
Support: [support@boxxsoftware.com](mailto:support@boxxsoftware.com)